

# AFP U.S. Foundation for Philanthropy Growing Fundraising Leadership for a Better World



## Leadership Development Through Scholarships



### Chamberlain Scholarship Program

In 2020, **59** Chamberlain Scholars attended AFP ICON Virtual. Since the program began in the year 2000, we have awarded **2,441** Chamberlain Scholarships.



### Diversity Scholarship Program

In 2020, **5** Diverse Communities Scholarships were awarded to attend AFP ICON Virtual. Since its inception in 2012, a total of **135** scholarships have been granted.



### Collegiate Scholarship Program

In 2020, **5** Collegiate Scholars attended ICON Virtual through the generosity of the Marjorie K. and Stephen M. Levy Philanthropic Professional Education Fund. A total of **88** scholars have been awarded through this fund since 2017.

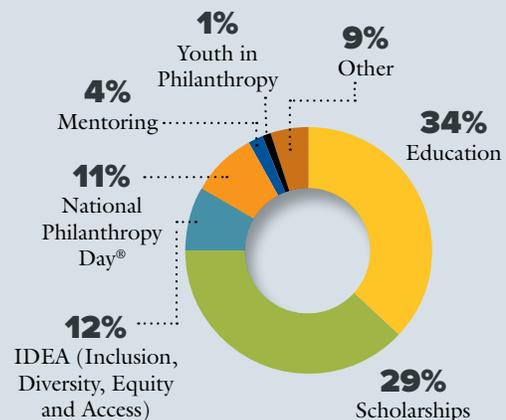
### Ethics Awareness Month

Funding provided through the Rebecca Powell Ethics Tribute Fund to honor her 22-year career at AFP, which raised **\$17,000**.

## Chapter Partnership Grants

In partnership with AFP Chapters, the AFP Foundation for Philanthropy conducts the **BE the CAUSE** annual fundraising campaign. A portion of the funds raised are granted back to chapters for programs and services in local communities.

In 2020, the Foundation has granted **\$84,344** to date back to **134** chapters. The funds were used for the following purposes.



### QUOTE FROM SCHOLAR

"I have been a member of AFP for seven years. In that time, I used what I learned from conferences and classes to be infinitely better as a fundraiser and help me obtain my CFRE. It has also given me a sense of community—which is crucial as the leader of a small shop. During these times, all resources in my organization (which normally supports ongoing education) have been reallocated to emergency assistance. Being personally impacted by the downturn as well, I would not have been able to attend the summer seminar. This scholarship to the summer ICON series not only helped me reenergize and focus on my work, it gave me tools I could use immediately to be more effective in my community. The CFRE credits were a bonus to ensure I could maintain my CFRE when it comes up for renewal. THANK YOU to the donors of the Foundation who believe in the vital work that we all do!"

—Shannon Hancock, CFRE, Executive Director, Five Star Education Foundation

## ICON Summer Sessions

The AFP Foundation for Philanthropy provided **53** scholarships to attend ICON Summer Sessions to those professionally affected by COVID-19 and young professionals. These scholarships were provided in large part from generous gifts made by exhibiting firms from the cancelled in-person 2020 AFP International Conference on Fundraising.

## Research

The Fundraising Effectiveness Project (FEP) joined forces with Giving Tuesday in 2020 to produce this important research on the state of fundraising.



## AFP LEAD

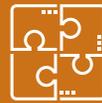
AFP LEAD is sponsored by the AFP Foundation for Philanthropy and provides relevant training on leadership development for fundraising professionals that helps them in leading an AFP chapter and developing professional skills in the nonprofit sector.

In 2020, **83** scholarships were provided to attend AFP LEAD. The AFP Foundation for Philanthropy has provided **147** scholarships to attend AFP LEAD since 2014.

### QUOTE FROM SCHOLAR

“As an early career fundraiser, I find learning and networking opportunities fundamental for career advancement; the AFP ICON Summer Sessions had informative, data-backed presentations and wonderful presenters. As a Latina woman, I appreciate AFP’s effort to include sessions about diversity and sessions led by diverse presenters. As an employee of an arts nonprofit whose income has been affected by the pandemic, I am grateful for this scholarship and the opportunity to attend the Summer Sessions. Being a Scholar allowed me to expand my fundraising knowledge and see more diversity in our profession. Thanks AFP Foundation for Philanthropy!”

—Karyme Garzon-Mahmud, Assistant Manager of Institutional Giving,  
The Pittsburgh Cultural Trust



## Endowment Funding in 2020

Skystone Partners Research Prize:

- “The Champion Effect in Peer-to-Peer Giving: Successful Campaigns Highlight Fundraisers More than Causes” by Cassandra Chapman, Barbara Masser and Winnifred Louis  
*and*
- “The Development and Validation of the Motives to Donate Scale” by Sara Konrath and Femida Handy.

Donald A. Campbell, Jr. Scholarship Fund provided 5 scholarships to attend AFP ICON Virtual.

The creation of the 2021-2023 AFP Strategic Plan through a generous gift from the Barbara H. Mulville, CFRE Strategic Planning Endowment Fund.

Maurice G. Gurin Lecture Endowment provided funding to bring Jose Andres as the plenary speaker for AFP ICON Virtual.

Funding from the Pierpont/Welde Research Endowment to create website resources on anti-racism.

## Thank you for making a difference with your generous donations!

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