



2023 AFP LAS VEGAS CHAPTER SPONSORSHIP OPPORTUNITIES

PROGRAMS ONLY

PLATINUM PROGRAMS SPONSOR - \$6,000

- Three email-blasts throughout the year to the entire Chapter mailing list (approx. 1,200 names)
- Linked logo on all AFP Las Vegas e-blasts throughout the year
- Sponsorship of one named membership scholarship to be recognized at National Philanthropy Day
- Linked logo on Chapter website for one year
- Ad on website for twelve months (Placement on side)
- Verbal recognition by Chapter leadership at each monthly event
- Social media shout-outs on AFP Las Vegas social platforms and tags
- Logo on event screens
- Literature leave behinds at each event throughout the year
- Speaker introduction at two monthly programs of your choice during the year
- 3-minute promo about your services at two luncheon events during the year
- One complimentary registration to each monthly program throughout the year

GOLD PROGRAMS SPONSOR - \$3,000

- One email blast during the year to the entire Chapter mailing list (approx. 1,200 names)
- Linked logo on all AFP Las Vegas e-blasts throughout the year
- Sponsorship of one named membership scholarship
- Linked logo on Chapter website for one year
- Verbal recognition by Chapter leadership at each event
- Social media shout-outs on AFP Las Vegas social platforms and tags
- 3-minute promo about your services at one luncheon event during the year
- Logo on event screens
- Literature leave behinds at each event throughout the year
- Speaker introduction at one monthly program in 2023
- One complimentary registration to each monthly program you sponsor (6 total)



SILVER PROGRAMS SPONSOR - \$1,500

- Your choice of 3 monthly programs to sponsor in 2023
- Linked logo on sponsored program event page on Chapter website
- Linked logo in all sponsored event e-blasts
- Short write up in e-blast about the sponsor
- Social media shout outs on AFP Las Vegas social platforms and tags
- Verbal recognition by Chapter leadership
- Logo on event screens
- One complimentary registration to each monthly program you sponsor (3 total)
- Literature leave behinds on event tables at the programs you sponsor

BRONZE PROGRAMS SPONSOR - \$500

- Your choice of 1 monthly program to sponsor in 2023
- Linked logo on sponsored program event page on Chapter website
- Linked logo in all sponsored event e-blasts
- Short write up in e-blast about the sponsor
- Social media shout outs on AFP Las Vegas social platforms and tags
- Verbal recognition by Chapter leadership
- Logo on event screens
- One complimentary registration to sponsored program
- Literature leave behinds on event tables at the programs you sponsor

PHILANTHROPY DAY ONLY

NATIONAL PHILANTHROPY DAY *DIAMOND* SPONSOR - \$6,000

- Registration for 10 guests (full table) to the event with premier table location
- Full-page, color ad on the back cover of the event program
- Highlighted sponsorship on title page of program
- Linked logo on all event promotions including the AFP Las Vegas website & e-blasts
- Ad on website for eight months (Placement on side)
- Social media shout-outs on AFP Las Vegas social platforms and tags as the lead sponsor of National Philanthropy Day sponsor
- Recognition on all event tables
- Verbal recognition from the stage
- Prominent sponsor logo on event screens
- Premium logo placement on step and repeat banner
- 30-second congratulatory video recording to be played during Philanthropy Day event
- One e-blast to all event registrants



NATIONAL PHILANTHROPY DAY EMERALD SPONSOR - \$4,500

- Registration for 10 guests (full table) to the event
- Full-page, color ad on the inside cover of the event program
- Linked logo on all event promotions including the AFP Las Vegas website and e-blasts
- Social media shout-out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage
- Sponsor logo on event screens
- Logo placement on step and repeat banner
- 15-second congratulatory video recording to be played during Philanthropy Day event
- Ad on website for six months (Placement on side)
- One e-blast to all event registrants

NATIONAL PHILANTHROPY DAY SAPPHIRE SPONSOR \$2,500

- Registration for 6 guests to the event
- Full-page ad in the event program
- Linked logo on all event promotions including the AFP Las Vegas website & e-blasts
- Social media shout-out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage
- Sponsor logo on event screens
- 10-second congratulatory video recording to be played during Philanthropy Day event
- Logo placement on step and repeat banner

NATIONAL PHILANTHROPY DAY RUBY SPONSOR - \$1,000

- Registration for 4 guests to the event
- Half-page ad in the event program
- Linked logo on all event promotions including the AFP Las Vegas website & e-blasts
- Social media shout-out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage
- Sponsor logo on event screens



Program Ads

- \$500 – full-page
- \$250 – half-page

Supporter List: \$100-\$249

Interested in sponsoring a specific NPD award? Customize your sponsorship package by adding this on for \$500!

*Example: Outstanding Philanthropist sponsored by *COMPANY NAME**

2023 Award Categories:

- Outstanding Philanthropist
- Outstanding Youth in Philanthropy
- Outstanding Fundraising Professional
- Outstanding Foundation/Corporation
- Lifetime Achievement Award
- Outstanding Volunteer Fundraiser
- Champion of Diversity

COMBINED PROGRAMS AND NPD

CHAMPION SPONSOR –\$12,000

- Registration for 10 guests (full table) to the event with premier table location
- Full-page, color ad on the back cover of the event program
- Highlighted sponsorship on title page of program
- Linked logo on all NPD event promotions including the AFP Las Vegas website & e-blasts
- Ad on website for twelve months (Placement on side)
- Social media shout-outs on AFP Las Vegas social platforms and tags as the lead sponsor of National Philanthropy Day sponsor
- Recognition on all NPD event tables
- Verbal recognition from the stage
- Prominent sponsor logo on event screens
- Premium logo placement on step and repeat banner
- 30-second congratulatory video recording to be played during Philanthropy Day event
- One e-blast to all event registrants
Three email-blasts throughout the year to the entire Chapter mailing list (approx. 1,200 names)
- Linked logo on all AFP Las Vegas e-blasts throughout the year



- Sponsorship of one named membership scholarship to be recognized at National Philanthropy Day
- Linked logo on Chapter website for one year
- Verbal recognition by Chapter leadership at each monthly event
- Social media shout-outs on AFP Las Vegas social platforms and tags during year
- Logo on event screens
- Literature leave behinds at each event throughout the year
- Speaker introduction at two monthly programs of your choice during the year
- 3-minute promo about your services at two luncheon events during the year
- One complimentary registration to each monthly program throughout the year

HERO SPONSOR - \$6,500

- Registration for 10 guests (full table) to the event
- Full-page, color ad on the inside cover of the event program
- Linked logo on all event promotions including the AFP Las Vegas website and e-blasts
- Social media shout out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage
- Sponsor logo on event screens
- Logo placement on step and repeat banner
- Ad on website for six months (Placement on side)
- One e-blast to all event registrants
- One email blast during the year to the entire Chapter mailing list (approx. 1,200 names)
- Linked logo on all AFP Las Vegas e-blasts throughout the year
- Sponsorship of one named membership scholarship
- Linked logo on Chapter website for one year
- Verbal recognition by Chapter leadership at each event
- 3-minute promo about your services 1 time at sponsored event
- Logo on event screens
- Literature leave behinds at each event throughout the year
- Speaker introduction at one monthly program in 2023
- Four free registrations for AFP programs during the year

IMPACT SPONSOR - \$4,500

- Registration for 6 guests to the event
- Full-page ad in the event program
- Linked logo on all event promotions including the AFP Las Vegas website & e-blasts
- Social media shout-out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage



- Sponsor logo on event screens
- Logo placement on step and repeat banner
- Your choice of monthly three programs to sponsor in 2023
- Linked logo on sponsored program event page on Chapter website
- Linked logo in all sponsored event e-blasts
- Short write-up in e-blast about the sponsor
- Verbal recognition by Chapter leadership
- Three registrations for sponsored AFP programs during the year
- Literature leave behinds on event tables

PARTNER SPONSOR - \$2,000

- Registration for 4 guests to the event
- Half-page ad in the event program
- Linked logo on all event promotions including the AFP Las Vegas website & e-blasts
- Social media shout-out on AFP Las Vegas social platforms and tags
- Verbal recognition from the stage
- Sponsor logo on event screens
- Logo placement on step and repeat banner
- Your choice of 1 monthly program to sponsor in 2023
- Linked logo on sponsored program event page on Chapter website
- Linked logo in all sponsored event e-blasts
- Short write-up in e-blast about the sponsor
- Social media shout outs on AFP Las Vegas social platforms and tags
- Verbal recognition by Chapter leadership
- Logo on event screens
- One complimentary registration to sponsored program
- Literature leave behinds on event tables at the programs you sponsor



2023 AFP LAS VEGAS SPONSOR COMMITMENT FORM

Organization Name _____
 Contact Name _____
 Contact Phone _____
 Contact Email _____
 Address _____
 City _____ State _____ Zip _____
 Website _____

SPONSORSHIP LEVELS

PROGRAMS ONLY	NATIONAL PHILANTHROPY DAY ONLY	COMBINED
<input type="checkbox"/> \$6,000 Platinum <input type="checkbox"/> \$3,000 Gold <input type="checkbox"/> \$1,500 Silver <input type="checkbox"/> \$500 Bronze	<input type="checkbox"/> \$6,000 Diamond <input type="checkbox"/> \$4,500 Emerald <input type="checkbox"/> \$2,500 Sapphire <input type="checkbox"/> \$1,000 Ruby <input type="checkbox"/> \$500 Individual Award (add on only) <input type="checkbox"/> \$500 Full Page Ad <input type="checkbox"/> \$250 Half Page Ad <input type="checkbox"/> Supporter List - \$ _____	<input type="checkbox"/> \$12,000 Champion <input type="checkbox"/> \$6,500 Hero <input type="checkbox"/> \$4,500 Impact <input type="checkbox"/> \$2,000 Partner <input type="checkbox"/> \$500 Individual Award (add on only to NPD)

Payment Type Credit Check Invoice

Name on card _____
 Credit card number _____
 Expiration date _____ CVV _____
 Billing Address (if different than above) _____
 City _____ State _____ Zip _____

*Make checks payable to **AFP Las Vegas** and mail to:*

1880 E. Warm Springs Rd #100, Las Vegas, NV 89119

Email to Kathleen Frantz, Chapter President – president@afpllasvegas.org and

afpllasvegas@amnevada.com